



Atlanta Plays It Forward Can Create a Profitable and Beneficial Concert Series at Your Venue

Atlanta Plays It Forward is a not-for-profit organization dedicated to supporting worthy charitable/community organizations and causes. We provide high quality musical entertainment and event related services at little or no cost (or value-added) to pre-qualified charities and causes.

CONCERT SERIES – We have created concert series in a number of venues. Each concert is a unique musical performance, always family friendly, by professional performers and each supports a local charity. We can easily bring these shows to your venue with very little required from the venue owner. The values we bring to your venue include bringing new visitors to your venue, positive exposure for your mission and financial benefits.

We are fully insured and we completely manage and promote the shows. This includes talent, content, marketing, ticketing, set-up, and event management (parking, seating, clean-up, security, etc.)

Atlanta Plays It Forward has a proven formula for covering expenses, donating to each designated charity, and paying you for the use of the venue. We would be happy to demonstrate how this works, and if possible, we will work out variations based on your particular financial or logistical requirements.

Our current show genres vary from jazz, rock, musical revue, dance, etc. and are usually picnic style, meaning concertgoers may bring their own picnic. Tickets are either for table seating (tables, chairs provided) or lawn seating (bring your own lawn chair).

Please allow us to meet with you to discuss how we can create positive, mutually beneficial events at your venue. We are available when you are.

Thank you,

Tom LaDow

Atlanta Plays It Forward

Executive Director

If your venue would like more information, visit www.AtlantaPlaysItForward.org

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