



Atlanta Plays It Forward to Feature and Support Local Charities at Concert Series

Atlanta Plays It Forward is a not-for-profit organization dedicated to supporting worthy charitable/community organizations and causes. We provide high quality musical entertainment and event related services at little or no cost (or value-added) to pre-qualified charities and causes.

ATLANTA PLAYS IT FORWARD CONCERT SERIES – We have planned concert series in a number of venues. Each concert is a unique musical performance, always family friendly, by professional performers and each supports a local charity. They are picnic style meaning concertgoers may bring your own food/beverages to the shows. (Some venues require adult beverages to be purchased on site.) Parking is free.

VENUES - Concerts are in outdoor pavilions in Alpharetta (Chukkar Farm Polo Club) and Berkeley Lake. Tickets are sold for table seating (covered) and lawn seating (bring your own lawn chair). The venues are easily accessible and parking is free. Bus and van access is very convenient (right next to each pavilion).

CHARITIES – Atlanta Plays It Forward is searching for qualified charitable organizations to feature and support at each concert. Only one charity will be selected per month but this charity will be featured and supported for all concerts during that month.

BENEFITS – Each charity will be named in advance of the concert series and will be announced and publicized during during the promotional rollout of the concert series. Each concert will display a large banner with each charities name and logo. Charities will be accommodated with a free table for two at each concert featuring that charity. The charity's representative will be given the opportunity to give a short narrative about the charity from the stage at intermission. A contribution will be presented to each featured charity during intermission. The amount of the contribution will be proportional to the concert's gross receipts. A display table/booth may be set up if desired and promotional materials may be distributed.

OBLIGATIONS – We ask that each charity do their best to notify their supporters and constituents to encourage them to attend the concerts. (Larger attendance increases our contribution) We ask that each charity at a minimum provide a spokesperson to speak during intermission and receive our contribution.

Please contact us for more information about our charity selection process.

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If your charity would like more information, visit www.AtlantaPlaysItForward.org